

Investing in Our Future

2010 Annual Giving Report



OUR PROGRAM AREAS:



Obesity

To understand, prevent, and successfully treat obesity.



Racial and Ethnic Health Care Equity

To ensure equity in health outcomes and health care for common chronic conditions and infant mortality.



Integrated Health Care

To coordinate and integrate health care delivery among health practitioners, inform and involve patients in their treatment, and make care cost-effective and affordable.

Our Mission: To promote wellness, health and access to high-quality health care for everyone, while supporting the communities we serve.

Visit our website at www.AetnaFoundation.org

Investing in Our Future: What We Fund

Since 1980, Aetna and the Aetna Foundation have awarded nearly \$400 million in grants and sponsorships. We believe in the power of strategic philanthropy to help improve people's health as well as the quality of health care in our country.

Our goal is to make a significant impact in our three program areas: **Obesity, Racial and Ethnic Health Care Equity and Integrated Health Care.**

We focus our grant making on research that can deepen our knowledge of root causes of pressing health issues, on programs that can produce measurable results and on analyses that can lead to better policies that impact our health. Our grants support both national and regional initiatives.

Obesity:

To fight the obesity epidemic, our 2010 support included grants to:

- The University of Pennsylvania, to study the impact of food prices, grocery store accessibility and marketing on the food consumption of African-American women.
- The University of Michigan, to study the impact of the "built" environment in low-income neighborhoods of Detroit and its relationship to physical activity, diet and obesity over time.
- The Dance Theatre of Harlem, to launch the Aetna Foundation Healthy Dancers, Healthy Families Initiative, offering dance fitness classes to local families.
- The Girl Scouts of Connecticut, to institute a new health and fitness program reaching 6,000 girls at its summer camps and troop activities.
- The Weller Health Education Center, to implement a comprehensive, community-based nutrition and fitness program for children in the largely Hispanic school district of Allentown, Pa.
- The Red Hook Initiative, in Brooklyn to use its large urban farm and farmers' market to engage local low-income residents with ways to eat more healthfully with fresh produce.

Health Equity:

To help ensure equity in health outcomes and health care for common chronic conditions and infant mortality, our 2010 grants included:

- The March of Dimes, to study ways to increase the number of African-American women participating in its group prenatal programs and improve the programs' effectiveness as part of the organization's efforts to reduce the number of premature births.
- AcademyHealth, to create the Academy-Health/Aetna Foundation Minority Scholars Program to provide professional development for researchers from underrepresented minority groups in the fields of health disparities and health services.
- The University of California, San Francisco, to analyze the high rates of cesarean childbirth among African-American women in California.
- The Center for Health Care Strategies, to study the quality of Medicaid-funded obstetrics and pediatric care.
- The University of South Florida, to explore use, outcomes and disparities with genetic testing for breast and ovarian cancer.

Integrated Health Care:

Aiming to advance integrated health care that can improve quality, coordination and outcomes and lower health care costs, our 2010 support included grants to:

- The University of California, San Francisco, to create a rigorously tested survey tool to assess integrated care around the country.
- RAND Health, to study the impact of poor care coordination on quality and costs of care.
- The Brookings Institution, to explore a range of effective approaches for implementing and evaluating value-based purchasing programs for health care.
- Massachusetts General Hospital, to study whether intensive care management and integrated care can improve the health outcomes of economically disadvantaged patients with multiple chronic conditions.
- Baylor College of Medicine, to analyze how primary care medical homes can lower the cost of care and improve the health of children with chronic physical, developmental or behavioral conditions.
- The University of Florida, to explore whether primary care medical homes can improve the health of patients with diabetes.

Investing in Our Future: 2010 at a Glance

2010 Awards and Honors

- The Institute for the Advancement of Multicultural & Minority Medicine honored Dr. Anne C. Beal and the Aetna Foundation with its *Soar High Leaders Award* for promoting health and health care equity for racial and ethnic minorities.
- The National Hispanic Health Foundation presented Dr. Anne C. Beal and the Aetna Foundation with its *Leadership Award* for efforts to reduce disparities in health and health care.
- The National Marrow Donor Program presented its *Admiral Zumwalt Corporate Award* to Aetna for the company's broad-based efforts to register thousands of employees nationwide as potential bone marrow donors.

2010 Sponsored Conferences and Webinars

- The conference *Accelerating Health Care Innovation to Achieve System-Wide Impact* hosted by the Engelberg Center for Health Care Reform at the Brookings Institution and held in Washington, D.C.
- The conference *Innovations Across the Nation in Health Care Delivery* hosted by Health Affairs and held in Washington, D.C.
- The four-part webinar *Disparities Research Webinar Series* produced by AcademyHealth, a premier organization for health researchers' professional development.
- *Roundtable on the Promotion of Health Equity and the Elimination of Health Disparities*, produced by the Institute of Medicine/National Academy of Sciences and held in Washington, D.C.

Employee Volunteers

Giving back to our communities is a major tenet of Aetna's culture. Employees donate their time and expertise to build a stronger social fabric and support those who need a helping hand.

In 2010, Aetna employees volunteered more than 330,000 hours and donated \$6.9 million in charitable gifts. The Aetna Foundation supports their generosity through our matching gift program.

In response to the devastating earthquake that hit Haiti in January, 2010, Aetna employees and the Aetna Foundation donated more than \$400,000 for relief efforts. Employees also organized supply drives for needed goods, collecting food, water, clothing and medical supplies.

Since 2003, employees have donated more than 2.3 million hours of their time.



Aetna Foundation President Anne C. Beal and former U.S. Secretary of State General Colin Powell were honored by the Institute for the Advancement of Multicultural & Minority Medicine

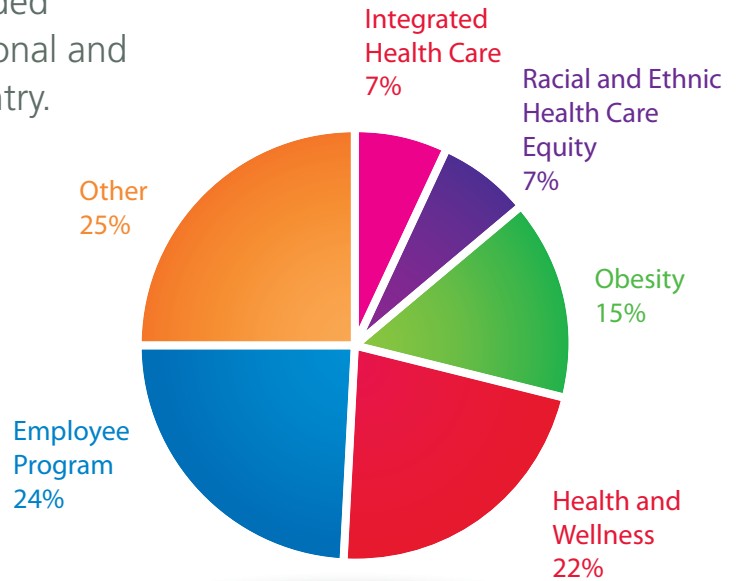
Aetna's Cheryl Nelson (left), who donated her bone marrow to a patient with leukemia, and Lynn Ferdman of Aetna's Community Relations and Urban Marketing, have encouraged more than 1,800 employees to register with the National Marrow Donor Program. NMDP's CEO Dr. Jeffrey W. Chell (right) praised Aetna for its support of his organization's work.

In 2010, Aetna employees volunteered more than 330,000 hours. They built houses for Habitat for Humanity®, tutored children at low-performing schools, spruced up parks and raised money for those in need. Across the country, Aetna's 50 employee-led Volunteer Councils sponsored community outreach opportunities for their colleagues.

Investing in Our Future: 2010 Giving

In 2010, Aetna and the Aetna Foundation awarded \$15.6 million in grants and sponsorships to national and regional partners and nonprofits across the country.

2010 Giving: \$15.6 Million	
	\$ MILLIONS
Integrated Health Care	\$ 1.04
Racial and Ethnic Health Care Equity	\$ 1.24
Obesity	\$ 2.35
Health and Wellness	\$ 3.45
Employee Program	\$ 3.65
Other	\$ 3.83



“At Aetna and the Aetna Foundation, we believe that philanthropy can be a positive force for change. We are committed to achieving better health for everyone. By building a more effective health care system, we are investing in a better future for all of us.”

Mark T. Bertolini
Chairman, CEO and President, Aetna Inc.



“With our support, researchers across the country have embarked upon studies that we believe will generate a new understanding of today’s most pressing health issues and will develop viable solutions to make us a healthier nation.”

Anne C. Beal, MD, MPH
President, Aetna Foundation, Inc.

Promoting wellness, health and access to high-quality health care for everyone.

Learn more about our grant programs and how our grantees are enhancing communities and advancing quality health care.

Visit www.AetnaFoundation.org

