

Promoting **Health**, Creating **Change**

Our Programs



Obesity

To address the rising incidence of obesity among U.S. residents, including children, we fund efforts to understand the root causes of obesity, particularly among minority populations, and what may support better choices to stave off overeating and reduce inactivity.



Racial and Ethnic Health Care Equity

To promote equity in health and health care for common chronic conditions and infant mortality, we fund efforts that identify connections between where people live and receive health care, and the quality and equity of the care they receive.



Integrated Health Care

To advance integrated health care, we fund efforts that improve coordination and communications among health care professionals, create informed and involved patients, and promote cost-effective, affordable care — centered on strong primary care.

View our 2010 Call For Proposals at www.AetnaFoundation.org

Our mission: to promote wellness, health and access to high-quality health care for everyone, while supporting the communities we serve.



Who We Are

The Aetna Foundation promotes wellness, health and access to high-quality care for everyone, while supporting the communities we serve. We accomplish these goals by making grants in three program areas: **Obesity, Racial and Ethnic Health Care Equity, and Integrated Health Care.**

Since our founding in 1972, our work has been grounded in a commitment to making a difference through philanthropy and dedicated employee volunteers. Aetna and the Aetna Foundation have contributed more than \$379 million in grants and sponsorships since 1980, including over \$20 million in 2009.

Obesity

Aetna and the Aetna Foundation have awarded over \$6 million to help combat obesity since 2006. For example, we support:

- Students Run America's initiative in Greater Los Angeles to connect students with teachers who provide supervised programs of exercise, mentoring and goal setting to help prevent obesity and early-onset diabetes.
- The Connecticut Children's Medical Center for the Helping Children Grow Up Healthy program, which prompts healthier behaviors in young children through their pediatricians' motivational messages.
- Efforts by the University of South Florida to deploy mobile care units in underserved communities to identify youth who are at risk of obesity, and encourage their enrollment in a healthy-weight clinic.
- Oklahoma's Norman Regional Health Foundation's work to make fresh produce accessible and affordable, with a special emphasis on reaching low-income neighborhoods.
- An Atlanta Urban League wellness program that encourages physical fitness, good nutrition and healthy lifestyles, empowering African American women to achieve optimal health.

Racial and Ethnic Health Care Equity

We have been leaders in promoting racial and ethnic health care equity, supporting related initiatives with more than \$30 million since 2001. Our commitments encompass:

- Supporting the Disparities Solution Center at Massachusetts General Hospital in its efforts to train new leaders to take action and champion changes in health care that can reduce racial and ethnic disparities.
- A grant to implement text4baby in New York City, a public-private partnership to provide mobile phone text messages with health care reminders to pregnant women and new mothers in underserved communities.
- Funding toward the expansion of the National Council of La Raza's program to prepare talented individuals in Latino communities for careers as health care professionals, in Chicago and beyond.
- Providing low-income and uninsured individuals in Texas with medical services from the Volunteer Healthcare Clinic's corps of volunteers.

Integrated Health Care

Aetna and the Aetna Foundation fund efforts to advance integrated health care that improve quality, coordination and efficiency, and enhance patient engagement. This work includes:

- Supporting an issue of *Health Affairs*, the preeminent national health policy journal, which discusses the need to control rising health care costs and advances real-world solutions to achieve savings, while improving quality of care.
- Funding the University of Colorado Denver's exploration of the role of health literacy in patients' recovery after hospital discharge.
- Supporting the University of Pennsylvania's research on adoption of the Advanced Medical Home model in primary care practices, and evaluations to determine if this model leads to reduced costs and improved quality.





“Aetna believes that everyone deserves high-quality, affordable health care. Accordingly, our philanthropy is directed toward innovations that achieve measurable results, and focuses on building a better health care system for all people.”

Ronald A. Williams
Chairman and CEO, Aetna Inc.
Chairman, Aetna Foundation, Inc.



“As a national health foundation, we want to advance positive and meaningful change to improve the quality and affordability of health care for all. We remain committed to supporting national and community-based research, policy and practice efforts with this goal in mind.”

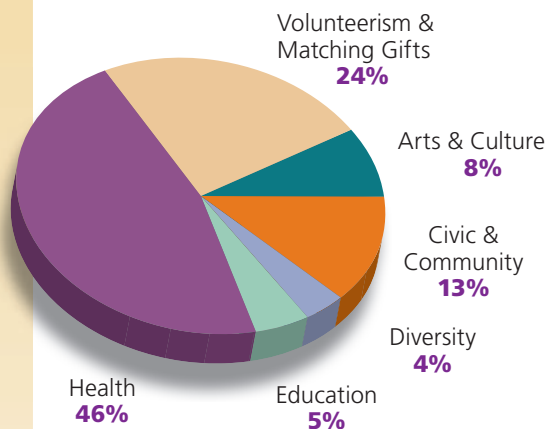
Anne C. Beal, MD, MPH
President
Aetna Foundation, Inc.

Employee Volunteers

Employees have logged nearly 2 million hours of volunteer service over the past seven years, including more than 317,000 hours in 2009, bringing:

- Dignity to thousands of cancer patients and others experiencing hair loss throughout the United States by providing CUREchiefs® — vibrant, handmade head scarves.
- Hope to millions of individuals by holding blood, bone marrow, and organ donation drives across the country; signing up as donors; and spreading awareness.
- Comfort and safety to hundreds of military veterans, those with medical conditions, and others — from Connecticut to Oregon — by building ramps, installing handrails, and making other improvements that enhance accessibility throughout their homes.

2009 Giving — \$20.8 Million



	\$ Millions
Health	\$9.7
Volunteerism & Matching Gifts	\$4.9
Civic & Community	\$2.8
Arts & Culture	\$1.6
Education	\$1.0
Diversity	\$0.8
Total	\$20.8

Learn more about our grant programs and how our grantees are enhancing communities and advancing quality health care. Visit www.AetnaFoundation.org

